



Notice of meeting of

Decision Session - Executive Member for Leisure Culture & Social Inclusion

To: Councillor Ayre (Executive Member)

Date: Tuesday, 12 October 2010

Time: 4.15 pm

Venue: The Guildhall, York

AGENDA

Notice to Members – Calling In

Members are reminded that, should they wish to call in any item on this agenda, notice must be given to Democracy Support Group by:

10.00 am on Monday 11 October 2010 if an item is called in before a decision is taken, or

4.00pm on Thursday 14 October 2010 if an item is called in after a decision has been taken.

Items called in will be considered by the Scrutiny Management Committee.

Written representations in respect of items on this agenda should be submitted to Democratic Services by **5.00pm** on **Friday 8 October 2010**.

1. **Declarations of Interest**

At this point, Members are asked to declare any personal or prejudicial interest they may have in the business on this agenda.

- 2. Minutes** (Pages 3 - 6)
To approve and sign the minutes of the meeting held on **14 September 2010.**

3. Public Participation - Decision Session

At this point in the meeting, members of the public who have registered their wish to speak at the meeting can do so. The deadline for registering is:

5:00pm on Monday 11 October 2010.

Members of the public may register to speak on:-

- an item on the agenda;
- an issue within the Executive Member's remit;
- an item that has been published on the Information Log since the last session.
- Information reports are listed at the end of the agenda.

- 4. Inclusive Arts Report** (Pages 7 - 34)
This report sets out a delivery plan for the Inclusive Arts Team detailing the projects, target groups and approach that are the proposed to focus the team's work through to 2013.

- 5. Any other business which the Chair considers urgent under the Local Government Act 1972**

Information Reports

No items have appeared on the Information Log since the last meeting.

Democracy Officer:

Name- Judith Cumming
Telephone No. – 01904 551078
E-mail- judith.cumming@york.gov.uk

For more information about any of the following please contact the Democracy Officer responsible for servicing this meeting:

- Registering to speak

- Business of the meeting
- Any special arrangements
- Copies of reports
- Contact details are set out above

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If you would, you will need to:

- register by contacting the Democracy Officer (whose name and contact details can be found on the agenda for the meeting) **no later than 5.00 pm** on the last working day before the meeting;
- ensure that what you want to say speak relates to an item of business on the agenda or an issue which the committee has power to consider (speak to the Democracy Officer for advice on this);
- find out about the rules for public speaking from the Democracy Officer.

A leaflet on public participation is available on the Council's website or from Democratic Services by telephoning York (01904) 551088

Further information about what's being discussed at this meeting

All the reports which Members will be considering are available for viewing online on the Council's website. Alternatively, copies of individual reports or the full agenda are available from Democratic Services. Contact the Democracy Officer whose name and contact details are given on the agenda for the meeting. **Please note a small charge may be made for full copies of the agenda requested to cover administration costs.**

Access Arrangements

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If you have any further access requirements such as parking close-by or a sign language interpreter then please let us know. Contact the Democracy Officer whose name and contact details are given on the order of business for the meeting.

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Holding the Executive to Account

The majority of councillors are not appointed to the Executive (40 out of 47). Any 3 non-Executive councillors can 'call-in' an item of business from a published Executive (or Executive Member Decision Session) agenda. The Executive will still discuss the 'called in' business on the published date and will set out its views for consideration by a specially convened Scrutiny Management Committee (SMC). That SMC meeting will then make its recommendations to the next scheduled Executive meeting in the following week, where a final decision on the 'called-in' business will be made.

Scrutiny Committees

The purpose of all scrutiny and ad-hoc scrutiny committees appointed by the Council is to:

- Monitor the performance and effectiveness of services;
- Review existing policies and assist in the development of new ones, as necessary; and
- Monitor best value continuous service improvement plans

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- Councillors get copies of all agenda and reports for the committees to which they are appointed by the Council;
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City of York Council

Committee Minutes

MEETING	DECISION SESSION - EXECUTIVE MEMBER FOR LEISURE CULTURE & SOCIAL INCLUSION
DATE	14 SEPTEMBER 2010
PRESENT	COUNCILLOR AYRE (EXECUTIVE MEMBER)
APOLOGIES	COUNCILLOR CRISP

6. DECLARATIONS OF INTEREST

The Executive Member was invited to declare at this point in the meeting any personal or prejudicial interests that he might have in the business on the agenda. He confirmed that he had none.

7. MINUTES

RESOLVED: That the minutes of the meeting held on 13 July 2010 be approved and signed as a correct record by the Executive Member.

8. PUBLIC PARTICIPATION - DECISION SESSION

It was reported that there had been no registrations to speak under the Council's Public Participation Scheme.

9. IMPROVING YORK'S GREEN SPACES: PROGRESS IN 2010 AND FUTURE ACTIONS

The Executive Member considered a report, which updated him on the Improving York's Green Space and Recreation Study, originally presented at the Executive Member Decision Session in December 2009.

Possible future actions for the improvement in York's Green Spaces summarised in Paragraph 29 of the report were;

- A development plan to be drawn up at St George's Field over the autumn, to identify priorities and actions, including the removal of unnecessary vegetation.
- The submission of a pre application enquiry form to the Heritage Lottery Fund "Parks for People" programme with possible funding for the "Ark in the Park" project in association with the Friends of Rowntree Park.
- The entry of Hull Road Park and Scarcroft Green Park for Green Flag awards in 2012.
- For the Parks Service to be represented within the Wild Flowering of York Project.
- The introduction at Rawcliffe Country Park of an off road/mountain bike track with £12k of funding, subject to approval from the Big Lottery Fund.

- The nomination of sites for the Queen Elizabeth II Fields Challenge, which will give communities an opportunity to vote for playing fields in their area to be permanently protected as a tribute for the Queen's Diamond Jubilee in 2010.
- The examination of sports pitches in areas where there is a shortfall, such as Fulford and Dringhouses.
- The use of Section 106 contributions from new housing developments to improve capacity, access and standards of open space.

Officers informed the Executive Member that;

- Clarence Gardens had recently received a Green Flag award
- Parks and open spaces in the City had won awards in the Yorkshire in Bloom competition, in particular Dunnington and the Coppergate Centre.

The Executive Member welcomed the improvements that had been made to Green Spaces and access to allotments in the City.

- RESOLVED:
- (i) That the work currently being undertaken be noted.
 - (ii) That the proposed actions summarised in paragraph 29 of the Officer's report be agreed.

REASON: To develop sufficient high quality open space that meets the needs of the City's residents and visitors.

10. MANAGEMENT OF GEESE IN ROWNTREE PARK

The Executive Member considered a report on the management of Geese in Rowntree Park. This report was a response to a decision made by the Executive Member in December 2008 for an independent study to be conducted on options for managing wild geese in Rowntree Park and other city centre locations.

Officers highlighted to the Executive Member, the options that could be pursued, which had been contained in the agenda at Paragraph 20. The Executive Member agreed with options a) b) and c) in the paragraph, which included;

- Increasing the number of sites where egg treatment had taken place.
- A refresh and expansion of signage at these sites as part of an education programme.
- The trial of a non lethal deterrent such as lasers, falconry or trained dogs.
- The installation of gates to complete the enclosure of two small formal gardens within the park.

The Executive Member asked Officers to consult with the Friends of Rowntree Park in relation to developing a wider educational programme on

this issue. He asked for another report to be brought back for consideration at a future meeting.

- RESOLVED:
- (i) That the report be noted.
 - (ii) That Options a) b) and c) be implemented.
 - (iii) That a report on the progress of the Goose Management programme be considered by the Executive Member at a future meeting.

REASON: To improve the conditions of Rowntree Park for users.

**11. INFORMATION REPORT: LIFELONG LEARNING & CULTURE 2010/11
QUARTER 1 PERFORMANCE REPORT**

The Executive Member considered a report which set out the position at the end of Q1 2010/11 for parts of the Leisure, Culture & Social Inclusion and Children's Services portfolios that were managed within the Lifelong Learning & Culture team.

RESOLVED: That the report be noted.

REASON: In accordance with budgetary and performance monitoring procedures.

Cllr Ayre, Executive Member
[The meeting started at 4.15 pm and finished at 4.40 pm].

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Executive Member for Leisure, Culture, and Social Inclusion

12 October 2010

Report of the Assistant Director (Lifelong Learning and Culture)

Inclusive Arts

Summary

1. This report sets out a delivery plan for the Inclusive Arts Team detailing the projects, target groups and approach that are the proposed to focus the team's work through to 2013.

Background

2. In March 2010 the Executive Member for Leisure, Culture and Social Inclusion agreed a new direction for the Inclusive Arts team.
3. The following remit was agreed. The Inclusive Arts service will support and develop arts projects to:
 - Ensure that as many residents as possible can share in the city's cultural, economic, environmental and social well being, especially those living in deprived neighbourhoods or who are in other ways disadvantaged
 - Focus on improving quality of life for those communities identified as living in the 20% most deprived neighbourhoods in England
 - Do more to make York a more welcoming and inclusive city for both residents and visitors
 - Increase participation in the arts and in their local communities amongst the most disadvantaged neighbourhoods and groups by:
 - Encouraging and nurturing the creative potential and energy of children and young people
 - Promoting inter-generational understanding
 - Valuing and making the most of the experience and knowledge of older people
 - Promoting and supporting good citizenship through volunteering
 - Developing the role and capacity of the third sector within the city through new approaches to partnership working and commissioning
 - Foster greater understanding and positive contact between different cultures and communities

- Respond positively to the changing black and minority ethnic (BME) population in the city
4. It was agreed that a 3-year strategic plan would be produced working with community and arts groups to:
- Create a more distinct entity for the service with the Council as the main stakeholder but with the involvement of community stakeholders, such as the Social Inclusion Working Group, in advice and governance of the projects.
 - Plan the main projects and outcomes for the service
 - Increase the profile of the service working with our colleagues across the council and through marketing and community consultation
 - Create a reporting line to the Executive Member for Leisure Culture & Social Inclusion
 - Identify and secure sources of project funding that support our community aspirations
 - Increase the contribution of project funding to the core costs of the team

Consultation

5. The budget setting process allowed for a wide consultation with members, partners and members of the public on the usefulness of the current community arts provision. Staff have also had their opportunity to put forward suggestions for refocusing the work of the team. These views are reflected in this proposal. An element of the Inclusive Arts delivery plan will be a consultation period with partners and stakeholders about the priorities set out in the plan and its proposed delivery. This will take place towards the end of 2010. The team will seek to identify how they can work with existing and potential partners to support its delivery and development over the next three years.

The Delivery Plan 2010-13

6. The Delivery Plan is attached as an annex to this report. It sets out the planned programmes and initiatives for each year against the key service plan outcomes. It also identifies performance measures and targets.

Options

7. This report is primarily for information and comment; there are no options associated with it.

Corporate Priorities

8. The work of the team contributes to a number of corporate objectives including strengthening local communities, developing opportunities for residents to experience York as a vibrant and eventful city and improving opportunities for a healthy, active lifestyle.

Implications

9. **Finance:** The cost of the Community Arts Team for 2010/11 is £68,020 and this is funded from within Arts & Culture base budget. The cost will remain unchanged by the report.
10. The report has no implications relating to:
 - Human Resources
 - Legal
 - Crime and Disorder
 - Information Technology

Risk Management

11. In compliance with the Council's risk management strategy there are no risks associated with the recommendations of this report.

Recommendations

12. The Executive member is asked to comment on and agree the Inclusive Arts Delivery Plan 2010-13.

Contact Details

Author:

Gill Cooper
Head of Arts and Culture
Ext. 4671

Chief Officer Responsible for the report:

Charlie Croft
Assistant Director, Lifelong Learning and Culture
Ext. 3371

Report Approved **Date** 28.09.10.

Specialist Implications Officer(s)

Wards Affected:

All

For further information please contact the author of the report

Background Papers: *Inclusive Arts:* Report to the Executive Member for Leisure, Culture and Social Inclusion, 9 March 2010

Annex: Inclusive Arts Delivery Plan 2010-13

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Lifelong Learning and Culture Communities & Neighbourhoods

INCLUSIVE ARTS Delivery Plan: 2010/13

Service Plan for: **Inclusive Arts**

Directorate: **Communities and Neighbourhoods**

Service Arm: **Lifelong Learning & Culture**

Service: **Arts & Culture**

Delivery Plan Holder: **Helen Ridge, Arts & Event Manager**

Head of Service: **Gill Cooper**

Director: **Sally Burns**

Signed off: _____

Executive Members: **Nigel Ayre**

Signed off: _____

Contents

Section 1: Context and Focus

Section 2: Delivery Plan:

Current and planned projects and programmes
Planned development work and networks
Planned Consultation and partners
Delivery timeline

Section 3: Measuring progress and success

Section 4: Resources

Section 1: Drivers and Aims

The background

Between 2004 and 2010 the community arts team (Arts Action York - AAY) supported by Arts Council England (ACE) and City of York Council (CYC) funding successfully delivered and secured a range of additional funding for a wide range of community arts based projects and programmes. The AAY programme was aimed at building the capacity of the community arts sector to delivery high quality arts provision for the community, targeting our particular priority groups.

The end of ACE funding in April 2010 coincided with a refocus of team and the adoption of the name Inclusive Arts.

An element of the Inclusive Arts delivery plan will be a consultation period with partners and stakeholders about the priorities set out in this plan and its proposed delivery. This will take place towards the end of 2010. The team will seek to identify how they can work with existing and potential partners to support its delivery and development over the next three years.

The context

The Inclusive Arts plan refers to the following priorities and objectives:

- The Lifelong Learning and Culture Service Plan (LLC Service Plan) mission: 'to make lifelong learning and culture opportunities available to More People, More Often' and its four core objectives:
 - ⇒ Active Lifestyles - increasing participation rates in active lifestyles;
 - ⇒ Learning - increasing adults participating in informal learning opportunities;
 - ⇒ A Cultural Offer for Young People - young people in York will tell us that the city is among the best places to live in the country
 - ⇒ Vibrant People, Places and Spaces - local communities directing their own cultural activities, enjoying high quality events, facilities and open spaces.
- CYC Without Walls with a focus on the Inclusive City and the Culture strands; as well as contributing to the YorOK Children Young People's Plan and the delivery of York's Young People's Cultural Entitlement.
- The developing One City Strategy action plan's three distinct strands: Participation, Fairness and Inclusion, and Community Cohesion.

The focus

Inclusive Arts' key aims over the next three years are:

To enhance the quality of life for York's residents through participation in arts & creative activities especially those living in deprived neighborhoods or who are in other ways disadvantaged.

To remove barriers to ensure residents can share in the city's cultural, economic, environmental and social well being.

The team will actively work with its partners to deliver the following Without Walls priorities:

- Encouraging and nurturing the creative potential and energy of children and young people

- Promoting inter-generational understanding
- Valuing and making the most of the experience and knowledge of older people
- Promoting and supporting good citizenship through volunteering and contribute to the development of the role and capacity of the third sector
- Fostering greater understanding and positive contact between different cultures and communities
- Responding positively to the changing black and minority ethnic (BME) population in the city

Particular attention will be paid to disadvantaged groups, gaps current in provision and making the best use of current resources. The team will seek to increase access to high quality arts and creative activities of the following:

- People with mental ill health, learning difficulties, physical or sensory impairments.
- Young people in care or living in transient families, young parents, young people who are bullied, and those who have low skills or are not in education, employment or training (NEET).
- Older people, particularly those living alone.
- Rough sleepers, homeless people.
- Carers and people on low incomes.
- People from BME communities, including asylum seekers, and Travellers
- People living in the eight most deprived neighbourhoods of York

As the priorities focus shifts we will continually evaluate the context of delivery to ensure our programme stays focussed on helping the identified target groups in our city.

The how

Inclusive Arts' delivery plan is based on the premise that community arts projects and programmes are able to bring people together in non- threatening, inclusive and positive way and contributes to community cohesion and social inclusion agendas. It does this by encouraging participation and a sense of achievement whatever a persons ability.

In addition to directly running projects and programmes in partnership with CYC departments and external partners, Inclusive Arts offers a range of professional services for the benefit of residents, the arts and creative sector, schools, institutions, businesses and individuals.

These services include: Consultancy; project management; evaluation; training; organisational development; volunteering programmes; promoting good practice; signposting and advice; fundraising advice and support; networking opportunities; facilitation and advocacy.

This plan also sets out the financial budgets for the team at this moment in time. We know these may have to be adapted as the funding climate changes over the next few years. However, our commitment to reducing the proportion of council financial contribution to the teams work still stands.

Section 2: Delivery plan

A. CURRENT PROGRAMME

Active Lifestyles - There are currently no projects or programmes that primarily contribute to the 'active lifestyles' outcome.

Learning

Programme Name & Aims	Partners	Target groups
The Big Draw 2010 - An annual project - groups in community activity and learning through the medium of drawing.	Campaign for Drawing, BME groups	BME groups, tbc – identified on annual basis
Seeing Green Initiative - Combating isolation and recovery from mental health distress. New arts based workshops using green spaces as inspiration and resource. Volunteer opportunities, annual event as part of Resident's Festival	York and District Mind, The Retreat CYC Recovery Services, Brunswick Organic Nursery, CVS	Adults with or recovering from mental health issues; Adults with learning disabilities
IDAS Arts - Artist in residence programme at York & Harrogate women's refuges and outreach centres - Arts based learning opportunities & supports social cohesion.	IDAS, Artist co-ordinator (leading on bid)	Victims of domestic abuse and their children
Our Celebration - Creative digital media. Adults with mental health problems, develop personal, social and practical media skills, integration in mainstream activities. volunteering opportunities.	Creating Spaces for You, Khaoz Media, York CVS	Adults with or recovering from mental health issues
Able Radio - Community internet radio with adults with learning difficulties and disabilities. Enable sharing stories, disseminate relevant information to others with disabilities in York. Provides volunteering opportunities.	Accessible Arts, Khaoz Media.	Adults with Learning difficulties and disabilities
Explore Media initiative - Community media delivered by volunteers to community & voluntary community organisations.	Libraries, Khaoz Media, CVS, community and voluntary groups.	Voluntary and community organisations.
Community Facilitators - Digital media project - vulnerable adults' stories about community inclusion opportunities through voluntary placements.	CYC Housing & Adult Services, various community organisations	Vulnerable adults

Cultural Offer for Young People

Project or Programme Name & Aims	Partners	Target groups
<p>INVOLVE Under 5s initiative - Training, placement and mentor scheme.</p> <p>Targeted pilot projects engaging under 5s and families, (particularly those identified as disadvantages). Increase knowledge of cultural and care providers of the benefits of incorporating creative programmes in to their work.</p>	<p>Cultural Entitlement team, CYC children's centres, schools, childcare providers, artists, creatives, community and cultural organisations</p>	<p>Under 5s and families, artists; those living in identified areas of need. i.e. children's centre areas.</p>
<p>Story Catching Initiative – National initiative involving 5 areas aimed at capturing inspiring stories illustrating early years cultural activities with 0-5s</p>	<p>CCE, CYC; NYCC, children's centres, schools, childcare providers, artists, community and cultural organisations</p>	<p>0-5s, early years' providers, artists and creatives, cultural organisations</p>
<p>Saturday Arts - Developing a resource for YP referred through Relate Teen & York carers centre, using creative activity as a vehicle for support, and targeted therapeutic group work.</p>	<p>Relate York and Harrogate, York Carers Centre.</p>	<p>Young people experiencing family breakdown and/ or family health issues plus those in a caring role at home.</p>
<p>Upfaders - Citywide accessible community youth music initiative for YP aged 13 – 18 using music technologies, increasing access to music opportunities through an outreach programme and regular weekly sessions.</p>	<p>YOT, Access To Music, Young Carers York, Young People's Services, Bandstrand & various youth projects.</p>	<p>Young offenders, YP with mental ill health, learning difficulties, Young people in care, Young people who are bullied, NEETs</p>
<p>Khaoz Media - Youth led voluntary media production team (16-25), Providing media resources, services and support. Giving a voice to CVS using new media.</p>	<p>CVS, CYC Libraries and Heritage, Accessible arts, Various community groups on a project by project basis</p>	<p>Young offenders, YP with mental ill health, learning difficulties, in care, NEETs.</p>
<p>Art & Media (Ways out of poverty) - Pan European project involving all ages using media & art to create debate about their poverty & culture.</p>	<p>Khaoz Media, Nowy Staw Foundation (Poland), Samsen Cultural Centre (Norway), Int University College Dobrich (Bulgaria), Tatawor, (Jordan), Old City Youth (Palestine), Bennohaus (Germany), local partners tbc</p>	<p>Young offenders, YP with mental ill health, learning difficulties, Young people in care, Young people who are bullied, NEETs, Older people</p>
<p>Project 92 - Participatory visual arts project providing safe & supportive environment enabling alternative ways of providing information, advice and guidance to participants to build confidence and self esteem</p>	<p>CYC Housing and Adult Social Services, Young People's Services</p>	<p>Teenage parents, Young people in hostels NEETs, Young Offenders</p>

Shine (Cultural entitlement pilot) -10 --hour cultural entitlement for CYP aged 0–19 that incorporates the two national strategies: Sports Offer and Find Your Talent Cultural Offer.	LLL&CS service teams, Me Too subsidy steering group, Various community partners.	Children and young people aged 0–19
Me Too - Providing arts & cultural activities as part of after school extended services to hard to reach children & young people aged 5–16. The programme aims to improve well being, raise attainment, narrow the attainment gap & make out of school activities a reality to everyone.	LLL&CS service teams, CYC, Extended Services, City wide primary and secondary schools, arts & cultural providers/organisations	Targeted children & young people aged 0–16 identified through Me Too fund.

Vibrant People, Places and Spaces

Programme& Aims	Partners	Target groups
Discus Public Art Project – Inter-generational community public arts project, 3 sites over 2 years - St Annes Arts, Richmond Street Arts, Regent Street Arts	CYC adult Services, Southdales Construction, Fabrick Tees Valley York Housing Association, local schools, youth groups etc.	Elderly residents, Children & YP living locally in Fishergate, Walmgate, Guildhall ward, Tang Hall and Heworth.
Watermarks - An annual visual arts project using York’s river as inspiration and resource. Community project as part of The Festival of Rivers	Isara (York’s community boat project), various tbc	Those with little or no access to the waterways, participate in the festival

B. PLANNED PROJECT/ DEVELOPMENT WORK to April 2011

Project and Aims	Funding, timescales & priority groups (where already identified)
<p>Parks and Arts Initiative – Develop strategy using participatory & public arts to meet objectives around community engagement with York’s green spaces. Develop in consultation with CYC parks and open spaces and friends groups across the city. Develop funding strategy to implement plans.</p>	<p>Action Plan for consultation by Mar 1. Priority Groups: getting priority groups to engage with parklands in their area</p>
<p>Volunteer Initiative - Support and develop Volunteer support structures and recruitment within CAN with focus on inclusive volunteering. Representation on internal steering group. Attendance on CVS training and information events as appropriate. Disseminate good practice, funding opps as they. Develop voluntary initiatives/opportunities to support York Year of Volunteering 2010 & European Union Year of the Volunteer 2011.</p>	<p>Updated guidance and forward plan by mar 2011. Funding application(s) for specific projects which provide voluntary placements/opportunities e.g. CVS Voluntary funding, Community Action voluntary pilot fund. Priority Groups: All selected groups</p>
<p>Involve Initiative - Evaluate lessons learnt from Story Capture. Training and bursary placement scheme. eDevelop local and regional network to share good practice, ideas and funding opps. Partnership with national early years network and link with AEON</p>	<p>Evaluation and forward plan complete By Mar 2011 Priority Groups: Under 5’s, Teenage parents, traveller groups</p>
<p>Shine (Cultural Offer for Young People) - Cross working group – Inclusive Arts will contribute to LLLCS outcome plan for Cultural Offer for Young People</p>	<p>Plan for 2010 – 2011 Priority Groups: Young people</p>
<p>Learning outcome group - Inclusive Arts will contribute to LLLCS outcome plan for Cultural Offer for YP.</p>	<p>See above Priority Groups: All selected groups</p>
<p>Bandstrand - Strategic review, consultation with music providers and CYP to feed into a 2-5 year Bandstrand plan</p>	<p>Use review previous delivery to draft options for consultation in October 2010 in partnership with Arts Education. Plan drafted by February 2011 Priority Groups: Young people</p>

<p>Khaoz Media - Phase 1 Develop and plans to pilot Khaoz Media as an independent organisation of community interest (e.g. social enterprise).</p>	<p>Consultation with network members and project team leading into business plan. Business proposal for pilot; identify key partners/stakeholders & investment for pilot. Sep 2010 – Apr 2011 Priority Groups: Young offenders, YP with mental ill health, learning difficulties, in care, NEETs.</p>
<p>Explore Media - Establish and develop local area network of partner organisations to develop community media on a strategic and sustainable level within York.</p>	<p>Nov 2010 – Establish core partners to local area network Nov 2010 – April 2011 - Develop strategy & recruit additional partners to network, Develop & deliver projects/activities with partners.</p>
<p>Festivals and Events - Actively seek and undertake opportunities for events and festivals to include community project participants through celebration, presentation and/ or performance. Work with festivals and events to ensure more barriers to culture are removed in partnership with inclusive arts and their partners.</p>	<p>Dialogue and participate in planning for 2011-12. Use of existing resources Priority Groups: All selected groups</p>
<p>Fundraising Plan/Strategy - Draft a fundraising plan based on delivery plan, including partnership initiatives & projects. Work with Simon Town's team to identify potential funding streams and draft selected applications. Maximise income for delivery and overheads. Add value to existing resources</p>	<p>Complete plan by March 2011 Achieve funding target for 2010-11</p>
<p>Monitoring & Evaluation - Work in partnership with major institution to identify and develop effective monitoring and evaluation processes</p>	<p>Complete draft proposals March 2011</p>
<p>Review of Small Grants - Review grant making processes and priorities to bring in line with new Inclusive Arts requirements</p>	<p>Complete by March 2011 for roll out</p>
<p>Upfaders - Work towards securing long term sustainability of project</p>	<p>Lessons learned/good practice from July to Nov 2010, Consultation with stakeholders, Business plan developed/drafted - Sep 2010 to Dec 2010, funding and investment identified & applications Jan 2011 – Apr 2011, Research into potential venues/spaces identified– Sep 2010 – Apr 2011 Priority Groups: Young offenders, young people with mental ill health, learning difficulties, in care, those who are bullied, NEETs</p>

PLANNED PROJECT/DEVELOPMENT WORK (APRIL 2011 - MARCH 2012)

Description /outcome	Funding & timescales
Involve Initiative - Develop resource in partnership with key city cultural orgs around best practice to achieve inclusive approach involving U 5s and families – particularly disadvantaged. Target min one grant to extend work with partners	Look at a pooled approach to funding with partners and external grants Resource complete by Dec 2011. Grant funded project complete by Jan 2012.
The Big Draw Programme - Advise others eg. schools on using Big Draw as a community engagement tool. Investigate possibility of Inclusive Arts taking the lead in creating a Campaign for Drawing hub in the north.	Establish city leadership role by October 2011
Volunteer Initiative - Develop European volunteering project with Youth4media Network members. Explore funding opps to develop volunteering management infrastructure and programme.	Co-ordinate, collect and disseminate case studies of Inclusive Arts' volunteer placements across a range of projects from 2010 - 11
Parks and Arts Initiative - Recognition of opportunities arising from Olympics 2012. Focus on York's open spaces as hubs of community engagement/action	Consultation completed by Sept 2011. Funding bids developed and submitted by Jan 2012.
Watermarks - Develop visual arts community engagement projects within Festival of the Rivers programme in partnership with Isara	Forward plan for inclusion in FOR 2011 and FOR 2012
Monitoring & Evaluation - Consult with sector on proposed monitoring and evaluation processes, roll out & establish new evaluation framework for A&E.	Consultation completed by Sept 2011
Khaoz Media - Phase 2 Pilot Khaoz Media as an independent organisation of community interest.	Funding applications & business proposals to secure external investment for pilot Apr 2011- Sep 2011, Deliver pilot Sep 2011 – Sep 2013 (2 years)
Upfaders - Move towards establishing project as sustainable community youth music initiative. Accessible and flexible city centre space/venue secured.	Funding & investment secured Apr 2011, delivery of sustainable citywide programme Apr 2011 – Apr 2012, develop business plan Sep 2011 – Apr 2012, Venue space for project identified Sep 2012 – Dec 2012
Explore Media - Local area network established with cross sector partner supporting integrated activities programme, facilities and resources, training education and lifelong learning.	Mapping, strategy development Apr 2011– Sep 2012, Delivery phase of plan Sep 2011 – Apr 2013

Youth4media Network – Develop and deliver European youth media projects. Volunteering European media project, Media trainer e – learning platform & training programmes delivered, web TV platform.	EU funding applications for programme delivery from 2011 – Jan 2011 Programme delivery minimum 2 x media training programmes Apr 2011 – Apr 2012
Shine - Delivery based upon LLL&CS Service plan for 2011 – 2012	See opposite
Seeing Green Initiative - Eco-minds funded project with identified partners enabling adults recovering from mental ill health to create an art garden/ recovery space in public park/green space Emphasis on volunteering.	Completion of funded project Jan 2012. Plan to ensure on-going maintenance and use of the space. Plan for future of the seeing green initiative with key partners.
Discus - Complete the third site based project	Plan for the running of the café gallery space, develop ongoing workshop programme at the extra care centre & other discuss sites. Advocate for project model rolled out across York with existing & new developers/ housing asco.

PLANNED PROJECT/DEVELOPMENT WORK (APR 2012 – MAR 2013)

Description /outcome	Funding & timescales
Volunteer Initiative - Co-ordinate, collect and disseminate case studies volunteer placements across a range of arts projects from 2011 – 12	Completed resource by Mar 2013.
Parks and Arts Initiative - Delivery of programme with community and CYC partners	Funding bids developed and submitted by Jan 2012 for a 3 year programme completed mar 2014
The Big Draw - Strengthen and formalise partnership with Campaign for Drawing.	Take on regional hub role by Oct 2012.
Watermarks - Inclusive community project connecting as part of Fest of Rivers	Deliver community involvement project for July 2012
Discus – On-going café gallery space & workshop programme, Inter-generational community development on housing sites.	Advocate for this project model to be rolled out across York in partnership with existing and new developers/ housing associations.
Khaoz Media - Phase 2 & 3 delivery and review pilot, Development and delivery of 3 – 5 year business plan	Review pilot and update develop business plan Apr 2013 – Sep 2014, Identify, submit funding and business proposals for long term sustainability Sep 2012 – Apr 2014
Upfaders - Development and delivery of 3 – 5 year business plan to securing venue space on a long term basis	Update business plan, submit funding and business proposals by Sep 2013
Explore Media - Long term strategic plan for city wide community media	By Jan 2013

development

ON-GOING NETWORKS / DEVELOPMENT

<p>Voluntary Arts (Celebrate) - Support and development for voluntary arts groups across York and North Yorkshire</p>	<p>Seat on Y&NY VAN steering group overseeing the regional initiative. Liaise with CREATE to deliver CELEBRATE programme across York.</p>
<p>Inter-Generational Network - Ensure this aspect of community development increases across the service approach</p>	<p>Remain member attend Yorkshire and Humber Intergenerational network meetings/training events as appropriate. Disseminate information on good practice and funding streams as they arise. Feed in case studies and good practice reports to network.</p>
<p>Youth4media Network - European network of youth and media organisations developing volunteering, citizenship, local democracy, inter-cultural understanding.</p>	<p>Founding member and representative from York/UK. Development and delivery of pan European projects on a local and international level. Strategy development and promoting good practice.</p>
<p>Explore Media local area network - Network to develop community media initiatives and strategy</p>	<p>Coordinator to develop area network of partners for community media and links with Explore media centre at central library</p>
<p>AEON - A York network of cultural organisations providing arts and education activities</p>	<p>Coordinator of network, which meets two to three times a year. Review role in 2010-11 as part of Inclusive Arts consultation.</p>
<p>Involve - A York network early years providers providing creative activities for 0-5s</p>	<p>Review the network of early providers and agree future development or role along side AEON</p>

Section 3: Measures and targets

Inclusive Arts contributes to a range of targets and priorities across the Council. However, although the impact on individuals, communities and organisations involved is and can be significant the numbers engaged with in relation to NI and LI targets is relatively small. The service therefore has selected a number of bespoke measures and targets, which more effectively reflect the outputs, and outcomes of Inclusive Arts.

Inclusive Arts collects a range of qualitative and quantitative data for external and internal funders – including new works, artists employed, volunteers, audiences, etc. and they will contribute case study data to the Lifelong learning and Culture Database. Whatever the agreed evaluation methodology for any one city and neighbourhood area working pilots Inclusive arts will contribute resources and data.

Inclusive Arts will seek to form a partnership with York Universities (and/or regional, national organisations) to develop effective monitoring and evaluation procedures that will be used to measure relevant (SMART) qualitative & quantitative data, over time impacts and effectiveness of projects and programmes. This evidence will be used to inform future planning for Inclusive Arts and will be disseminated to partners.

	Measure	Data to be recorded over 12 mth period (Apr-Mar)	Baseline 2010/11	2011-12	2012-13
1	Adding value to the investment in Inclusive Arts	Target % income levered against core costs (staff costs)	10%	10%	10%
2	Increasing inward investment in community arts projects in York	Target total amount of external and internal funding	£25,000	£30,000	£40,000
3	Increasing partnership working	Nos internal & external partners worked with delivering IA projects or programmes	Use 2009/10 as baseline		
4	Engagement in arts and cultural activities	Total nos participants and audiences in IA projects & programmes (backed by data on target groups)	Use 2009/10 as baseline		
5	Supporting and promoting best practice	Total nos of good practice case studies publicly published (electronically or otherwise)	6	10	12
6	New or pilot initiatives	Total nos of new live projects and initiatives developed with partners	2	3	4

7	Perception of Service user's/stakeholder's	% feedback developing skills % accessing arts/cultural activities, and/or services for first time (e.g. removing barriers) % feedback access further activities/services % feedback satisfaction Feedback from support worker's, partner's	To be agreed		
8	Supporting work force development	Nos of artists' hours Nos of volunteering hours	To be agreed		

Section 4: Resources

INCLUSIVE ARTS BUDGET 2010-11 by project

PROJECT FUNDING		Budget	Base Budget	Internal Funding	External Funding
Seeing Green					
TU001/12110	Funding to be secured for 2010-11				
Involve 0-5s					
TU004/30110	External Funding	19,078			19,078
Khaoz Media					
TU005/61100	External Funding	1,500			1,500
989TU005/61110	Internal Funding	4,896		4,896	
TU005/61210	Reimbursements	2,179		2,179	
Upfaders					
TU007/61100	External Funding	17,200			17,200
Story Catchers 0-5s					
TU008/61100	External Funding	15,000			15,000
Discus					
TU009/69100	Internal Funding	6,660		6,660	
Big Draw (additional funding to be secured)					
TU015/69100	External Funding	2,000			2,000
Inclusive Arts Grants					
TU025/	Base Budget	5,000	5,000		
Arts Action Initiative					
TU027/61110	Internal Funding	7,840		7,840	
Youth4media European Projects					
TU0??/61100	External Funding	10,048			10,048
TOTAL PROJECT COST		£91,401	£5,000	£21,575	£64,826
INCLUSIVE ARTS CORE COSTS					
Inclusive Arts Support					
TU035/	Base Budget – Salaries	68,053			
TU035/61110	Base Budget – Overheads	10,000			
TU035/63100	Income Target	7,840			
TOTAL INCOME		£177,294			

Work update 11 October 2010 Inclusive Arts

Confirmed Income 2010 - 2011:

TOTAL CONFIRMED:	£6,010
TARGET:	£7,840
REMAINING TARGET:	£1,830

Funding applied for:

- 1) **EU Youth in Action – £11,500** (approx per project partner)
Aim – “Volunteering TV” - International youth media (7 countries) project for the promotion of Volunteering for young people, intercultural dialogue, political education and media literacy in the European Union. Outcomes for the project will be a media training network for young volunteers across Europe, international web-TV magazines about volunteering, producing a comprehensive media kit and launching an information campaign about Volunteering in the EU.
Timescales – Feb 2011 – June 2012
Application submitted by Dave Fleming
- 2) **Increasing Access to Volunteering Fund (York CVS funding) - £5,000**
Aim - To develop Khaoz Media into an accessible and inclusive volunteering project for young people and young adults with learning and physical disabilities.
Partnership with Accessible Arts, CYC Adult Education supported learning team, Blueberry academy.
Timescales – Jan 2011 – May 2011
Application submitted by Dave Fleming
- 3) **Youth in Focus** (Big Lottery Fund) – Between £500,000 and £1,000,000
Aim – Working with young carers, young people leaving care; young people leaving youth offenders’ institutions. To improve confidence, skills and knowledge and provide more effective support that is joined up with other services.
Timescales – From June to November 2011 up to three years
PLEASE NOTE: This is a city wide partnership funding application coordinated by Helen Sikora (CYC External Funding Support Officer)
Dave Fleming advising and Inclusive Arts partners
- 4) **Nominet** – Up to £100,000
Aim of funding - Funding UK-based and international projects and organisations that work to increase access to the internet, support online safety and enable greater educational opportunities.
We are exploring this funding to develop Explore Media initiative with Libraries & Heritage, Adult Education and various community/voluntary organisations.
Timescales – Not confirmed
Dave Fleming advising and Inclusive Arts potentially project lead
- 5) **Young Roots Heritage funding** – Up to £25,000
Aim – “Travellers Through Time” – To gather oral history material, photographs, video and other material of York’s Gypsy Traveller community from past to present by working with young people. The research will then be used to

produce booklets, webpages and teaching resources for use in Key stage 2 and 3 schools across Yorkshire.

Partnership with Travellers Trust, CYC Ethnic Minority support team, Connexions, NYBEP, York Museums Trust, York Archaeological Trust

Timescales – tbc

Please note - York Archaeological Trust are coordinating the project

PLEASE NOTE: Over the next 6 months there will also be funding development work focusing on the long term sustainability of Upfaders and Khaoz Media.

Dave Fleming advising and Inclusive Arts project partners

Ward Funding - £5,150

Two applications submitted to the wards of Guildhall and Fishergate for an extended programme of arts for elderly residents at York Housing Association sites (extending Discus Project).

Vanessa project lead

Independent Domestic Abuse Service Art - tbc

This work is subject to a bid being submitted by IDAS (in progress)

Vanessa project lead

Unsuccessful funding applications:

1) Community Voices – Media Trust - £14,000

Total cost of project - £16,165

Aim – To use digital media to enable adults with learning disabilities in particularly adults with profound and multiple learning disabilities to have a voice, reduce social exclusion and be inspired and empowered within the digital world.

2) Eco-minds - £20,000

Aim: Seeing Green partnership project (managed by Inclusive Arts) submitted by York Mind. (see below)

Achievements:

1) Upfaders:

Youth music technology project for 13 – 18 year olds

- Engaged 196 young people – 322% above midpoint baseline target of 60
- Delivered 16 outreach workshops
- 90% young people engaged in a new activity – 10% above baseline target
- 90% classed as “at risk” engaged in music making activities – 15% above baseline target
- 55% of young people at risk attending the programme on a regular basis
- 90% of participants have recorded a change in challenging behaviour, increased confidence, self esteem – 5% above baseline target
- 35% achieving formal accreditation through Arts Award
- 100% participants developing music, music technology, ICT, social and personal skills – 15% above baseline target

Dave Fleming project lead and co-ordinator

- 2) **Khaoz Media:**
Youth media volunteering project
- Engaged 27 volunteers and provided over 1500 volunteering hours over the past year
 - Provided progression pathways for 10 young people for those that are not in education, employment or training
 - Acts as a recovery agent for young people suffering mental health distress
 - The catalyst for two young entrepreneurs who have established their own creative media businesses
 - Created freelance employment for 4 volunteers of Khaoz Media as a progression route
 - Nationally and internationally recognised for its contribution to volunteering and community media for example:
 - Transformation informal adult learning national report
 - Vinspired awards
 - BBC Match of the Day community award
 - European Youth4media network
- Dave Fleming project lead and co-ordinator**

- 3) **Biomation:**
Youth arts and health project working with YP with specific clinical conditions
- Legacy of the project (which finished Sep 2009):
- Asperger Syndrome film is now published by Jessica Kingsley publishers as an educational resource. Royalties from sales are used for Biomation projects at Lime Trees Child and Adolescent Family Unit
 - Asperger Syndrome film has had 37,655 views on You Tube
 - Biomation interactive digital exhibition showcased at Eureka national children's museum
- Dave Fleming project manager**

- 4) **Project 92:**
Visual arts project working with vulnerable young people in temporary accommodation.
- Project showcased at Young Father's practitioners conference
 - Initial 6 week pilot project has been developed in to 3 arts programmes
- Dave Fleming project manager**

- 5) **York High Enrichment programme:**
Multi arts extended schools project working with hard to reach young people as part of the Me Too disadvantaged subsidy fund pilot
- Case studies, monitoring and evaluation evidence there was an increase in confidence, positive behaviour, social skills and school attendance from YP participating in the project
- Dave Fleming advising and Inclusive Arts project partners**

PLEASE NOTE:

Over the next 6 months there will also be funding development work focusing on the long term sustainability of Upfaders and Khaoz Media.

- 6) **Music in Care Homes**

Artist led music project taking place in 5 York Care Homes. Music and movement for older people with dementia. Funded by Ward Funding through Inclusive Arts and matched by CYC Older Peoples' Service.

- This project has won the Yorkshire and Humber regional Health and Social Care Awards ceremony this week in Leeds. York's entry entitled 'Musical Connections: Music-Making in Care Homes for People with Dementia' won the award for the mental health and well-being category.
- The project will now go forward to the national final of the awards in Liverpool, not sure about the date yet,
- Seeking funding to continue with this service.

Helen Ridge client manager

7) Story Capture (0-5s)

A CCE funded project capturing 9 case studies showing good practice for artists and creatives working in early years' settings.

- Resulted in a DVD and web-based resource, including videos, photographs and individual stories.
- Over 150 DVDs distributed to date throughout York and North Yorkshire
- One case study (funded through Involve) was sent by CCE as a submission for the Tickell review of the Early Years' Foundation Stage. The Art of being a Dad story was put forward as a case study around the issue of encouraging children and parents to support learning within the home environment.

Helen Ridge project manager

8) Explore Media

- Showcased in national report regarding informal adult learning.
- Showcased at regional national conference

**Dave Fleming project support officer and community media coordinator.
Project coordinated by Helen Whitehead (Libraries)**

Programme update:

1) The Big Draw 2010.

Vanessa has formed a partnership with is Refugee Action York and drawing workshops have taken place with Turkish and Kurdish families. The project is now closely linked to Illuminate. It is called 'Drawing as a Universal Language' and will result in the creation of a permanent public artwork in the form of a stained and painted glass panel called 'Unifying Light' produced by a local artist. The completed work will be part of Illuminate and then put on permanent display at York Minster or other venue.

Additional funding secured from Illuminating York (£1,350) and APF (£300)

Vanessa Langford project manager

2) Seeing Green Initiative

The Eco-minds bid (see unsuccessful funding bids) - funder's feedback highlighted that the proposed project would meet the needs of service users well they felt the budget did not offer sufficient value for money when compared with other submissions they had received. Vanessa and partners to re visit the financial structure of the project and seek alternative sources of funding. This will mean the project would be delivered during 11-12 at the earliest should any bids be successful.

Vanessa Langford project manager

3) INVOLVE Under 5s

The training event was very well attended and 3 artists have been selected for the mentored residencies. The chosen settings are Poppleton, Ousebank Primary School, York University Nursery and Foxwood Community Centre toddler group.

A showcasing and celebration event is planned for 8 December 2010.

Vanessa Langford project manager

4) Holocaust Memorial Day - community & in schools' projects

Vanessa is leading on a community project capturing the stories of homeless people in York.

Dave is leading on a project that include capturing the schools' HMD project that is being led by the Education Consultants.

Both of these projects will result in a DVD, which will be show as part of York's HMD evening on 27 January 2011 and will be a resource material for schools and other projects.

Helen Ridge project manager

9) Khaoz Media

Now operate out of Explore York. Participants involved in a variety of youth media volunteering projects and activities from Sep – Dec:

- a. Production of community radio and TV broadcasts
- b. Coverage of International Service global human rights awards 2010 in York Minster
- c. Get Online week taster workshops in social media and digital photography for community groups
- d. European youth media project called "Art & Media – Ways out of Poverty involving young people from Palestine, Jordan, Bulgaria, Norway, Poland & Germany
- e. Developing good practice procedures working with young volunteers
- f. Able Radio project with Accessible Arts (see below)
- g. Community media coverage of Illuminating York

Also working on developing Khaoz Media into an independent social enterprise with CVS.

Dave Fleming – Project manager

10) Able Radio – Nov – April 2011

Currently working on the planning phase of Able Radio a partnership project with Accessible Arts and Khaoz Media. Able Radio will be the first community internet radio project created and managed by local people with learning difficulties and disabilities. Phase 1 delivery completed by Dec 2010.

Dave Fleming – Project manager

11) Upfaders – Final project Oct – March 2011

The final project will involve the Upfaders music project team working with three youth clubs and approximately 45 young people through music production workshops and a DJ training programme leading towards a final DJ and MC celebratory event in February 2011. Upfaders to be showcased on the Youth Music website. Also currently exploring how the project can be sustained.

Dave Fleming – Project manager

12) No Fixed Abode

Digital arts project documenting the untold stories of residents previously or currently homeless to explore the difficulties people face in their lives and the attitudes to those who are marginalised. Part funded by HMD board and intended to be showcased at the event. **Vanessa is the project manager.**

13) Discus Public Art Project

The first Discus project is now running and there will be a further two Discuss projects taking place in 2011-12.

These will result in three artist led public art projects and associated community workshops and activities taking place in three new sheltered housing schemes.

The 2010-11 is currently being delivered and in addition to the art works that are being created on the site the project has resulted in a community street party and the exploration of the café hosting an exhibition programme throughout the year.

Vanessa is the project manager.

14) Holocaust Memorial Day Arts Education project and performance

See "project update – 4"

Dave Fleming – Project manager

On-going work:

York and North Yorkshire Voluntary Arts Partnership

Vanessa has a seat on the board for York and North Yorkshire Voluntary Arts Partnership and we have just commissioned independent organisation CREATE based in Scarborough to deliver a 2 year ACE funded programme. We have committed to Vanessa giving 10 days time to liaise with them and undertake a consultation with voluntary arts groups in York. This is an interesting model of cross authority working and partnership with the independent sector.

Vanessa believes this collaboration with North Yorkshire CC and support to the voluntary arts sector will become increasingly important in the current climate.

Cross departmental work:

Vanessa has met with Jo Gilliland and have provided her with information about completed / current projects which specifically address mental health and active participation. These are focused on elderly people, carers and those with mental health difficulties.

Jo is very interested in working together to meet this agenda and will be asking a member of her team to liaise with Vanessa. It was apparent that her ability to reach marginalised individuals and communities is of great value to others attempting to meet council priorities.

Cultural Entitlement Outcome

Dave Fleming currently a member of the cross directorate working group and will be producing a report regarding its progress in Nov 2010.

Learning Outcome

Dave Fleming currently a member of the cross directorate working group primarily focusing on digital learning and social media.

Explore Media

Dave Fleming currently working with Anne Masters from Libraries developing the Explore media facilitates at York Explore. From mid November community groups will be able to loan community media equipment for their own use. Online resources and support will be given by Khaoz Media. This will be the first phase of loaning Explore media equipment.

Dave Fleming also delivered media training to central library staff in Oct 2010 with a view to developing further training in social media to CYC staff and community groups.

System and resources, monitoring and evaluation

Dave Fleming is working with a small focus group of colleagues at to assess project management, system resources, monitoring and evaluation and how they can be improved for arts and events projects and activities.

National Links

The Campaign for Drawing recommended Vanessa to represent The Big Draw as a speaker and trainer for a national charity Action for Prisoners Families earlier in the year and Vanessa spoke at their training day in York. The day was focused on drawing as a tool to aid the quality of family visits in prisons.

Sixty prison staff attended representing most prisons in England. In addition, she ran practical workshops assisted by one of York's big draw artists. This raised £300 toward this year's Big Draw Project.

The Campaign for Drawing has asked Vanessa to act as a referee for their bid to the Paul Hamlyn Foundation to create training posts in the region.

International links

Dave Fleming represented CYC and Inclusive Arts at the Youth4media European annual general assembly 2010. Inclusive Arts (Arts Action York) were a founding member in 2005. The network, which aims to promote volunteering, intercultural communication, citizenship, social cohesion through community media on a local and European level. The network now involves over 30 organisations, from EU member states.

Members of the network have created an online e-learning media trainer course funded by through the Leonardo Da-vinci Programme (European Education and Training programme) which is also supported by training programmes throughout the year for young people.

October 2010

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